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Newland Communities in Scottsdale has selected **Lynneah J. Hudson** as director of marketing to lead the strategic marketing direction for Estrella, its masterplanned community in Goodyear.

Ms. Hudson comes to Newland Communities from DMB Associates, a real estate development company based in Scottsdale. As director of marketing with DMB, Ms. Hudson led the marketing and launch efforts for such developments as DC Ranch, Marley Park, Silverleaf, One Scottsdale and the commercial division.

Prior to that, Ms. Hudson served as vice president of marketing for Markland Properties in Scottsdale.

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Jewish Family & Children's Service President and CEO Dr. Michael R. Zent announced **Eric A. Kaye** has been appointed director of a new entrepreneurial initiative, Jewish Family Home Care of Arizona.



**Eric Kaye**

Jewish Family Home Care's mission is to provide quality, caring, and personalized in-home care services for older adults and the physically challenged in the Phoenix metropolitan Jewish community and community at large, so clients can maintain their quality of life while functioning at their maximum level of independence.

Prior to coming to Jewish Family Home Care AZ, Mr. Kaye spent four years as a managed care supervisor for Scottsdale Healthcare. He has over eight years of health-care experience having worked in the management of hospitals, hospices and skilled nursing homes.

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**Melissa Redleaf, M.D.**, has moved her practice to Paradise Pediatrics 4626 E Shea Blvd, Suite C-100. Dr. Redleaf has been practicing pediatrics in Phoenix for 16 years and her special interests include preventative health, children with special health-care needs and ADHD. For information, call 602-996-0190 or visit [paradisepediatrics.net](http://paradisepediatrics.net).



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